

Matter No.: 530057-185

Applicant: Eric Haseltine, et al.

Title: PROCESSES FOR EXPLOITING ELECTRONIC TOKENS TO INCREASE
BROADCASTING REVENUE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Assistant Commissioner for Patents
Washington, D.C. 20231

POWER OF ATTORNEY

Sir:

Disney Enterprises, Inc., the owner of all rights to this application, appoints:

Berman, C., Reg. 29,249
Bobys, M.P., Reg. 45,267
Bosworth, M.K., Reg. 28,186
Bovasso, L.J., Reg. 24,075
Boyce, J., Reg. 40,920
Brown, M.E., Reg. 28,590
Burton, D.L., Reg. 45,323
Canter, B., Reg. 34,792
Chen, A., Reg. P48,508
Chiang, M.H., Reg. 46,618
Chou, C., Reg. 41,672
Coleman, B.R., Reg. 39,145
Cullman, L.C., Reg. 39,645
Darrow, C., Reg. 30,166
Diepenbrock III, A.B., Reg. 39,960
Edwards, W.G., Reg. 44,426

Farber, M., Reg. 32,612
Guernsey, L.B., Reg. 40,008
Guillot, R.O., Reg. 28,852
Hamrick, C.A.S., Reg. 22,586
Harris, M.D., Reg. 26,690
Hayden, R.D., Reg. 42,645
Heyninch, M., Reg. 44,763
Hickman, P.L., Reg. 28,516
Howell, S.M., Reg. 45,929
Hughes, M.J., Reg. 29,077
Inskip, J.W., Reg. 33,910
Jastram, H.D., Reg. 19,777
Kelley, S.S., Reg. 43,449
Kennedy, B., Reg. 33,407
Khan, T., Reg. 46,273
Kudla, J.P., Reg. P47,724

Larson, D.N., Reg. 29,401
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Lervick, C.J., Reg. 35,244
Lieske, S.C. Reg. 47,749
MacLean, K.A., Reg. 31,118
McKinley, D., Reg. 42,867
McRoss, L., Reg. 40,427
Morton, C.A., Reg. 44,954
Nader, R., Reg. P47,260
Roberts, R.E., Reg. 38,597
Rose, A. C., Reg. 17,047
Rosenberg, C., Reg. 31,464
Sherry, L., Reg. 43,918
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Swienton, B., Re. P49,050
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whose address is:

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Attn: Christopher Darrow

their attorneys to prosecute this application and to transact in connection with the application all business in the Patent and Trademark Office and before competent International Authorities including the World Intellectual Property Organization.

To the best of my knowledge and belief, title is in **Disney Enterprises, Inc.** I am empowered to act on behalf of the corporation.

I declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true. I make these statements with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements may jeopardize the validity of the application or any patent issuing from the application.

Date:

June 28, 2001

Disney Enterprises, Inc.

By

Peter F. Nolan

Sr. Vice President/Assistant General Counsel

DECLARATION FOR
UTILITY PATENT APPLICATION

As below named inventor(s), I hereby declare that:

My residence, post office address and citizenship are stated below next to my name.

I believe I am one of the original, first and joint inventors of the subject matter which is claimed and for which a utility patent is sought on the invention entitled

**PROCESSES FOR EXPLOITING ELECTRONIC TOKENS TO INCREASE
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the specification of which is attached hereto.

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claim.

I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, Sec. 1.56 (a).

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

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Signature: _____
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FILED OCT 19 2001

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FEB 20 1999